

PERENNIAL FARM GATHERING

December 7th-9th, 2022



3-DAY VIRTUAL GATHERING
of farmers, landowners and perennial enthusiasts from across the country

MEDIA ADVISORY

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Savanna Institute will host its Perennial Farm Gathering December 7th-9th

Virtual event brings together farmers and leaders working to transform Midwest agriculture with perennial crops

Madison, Wis - The Savanna Institute, a Wisconsin-based nonprofit, will host its Perennial Farm Gathering virtually this year from Wednesday, December 7th to Friday, December 9th, 2022. The only event in the Midwest of its kind, the Perennial Farm Gathering is a vital networking opportunity for people who practice perennial agriculture – a method of farming with diversified perennial cropping systems. This year, Ricardo Salvador from the Union of Concerned Scientists will deliver the keynote address “Perennial Dreams and Realities” reflecting on the potential of perennial agriculture to be a climate solution. The event is sponsored by Red Fern Farm, the USDA National Agroforestry Center, Propagate, The Nature Conservancy and Iroquois Valley Farmland REIT.

What: Perennial Farm Gathering, hosted by the Savanna Institute

When: December 7th-9th, 8:30am - 5:30pm

Who: Ricardo Salvador, Union of Concerned Scientists, Director, Food & Environment Program

Samantha Bosco, Cornell University Graduate School of Integrative Plant Science Horticulture Section

Mark Krawczyk, Author *Coppice Agroforestry: Tending Trees for Product, Profit, and Woodland Ecology*

Where: Hosted virtually, join from anywhere. Tickets available on a sliding scale. Register at savannainstitute.org/perennial-farm-gathering.

About the Savanna Institute: The Savanna Institute is a nonprofit organization that works with farmers and scientists to lay the groundwork for widespread agroforestry, a beneficial method of farming with trees. Learn more at savannainstitute.org.

SOCIAL MEDIA TOOLKIT

Handles Facebook, Instagram & LinkedIn: @SavannaInstitute
Twitter: @SavannaInst

Hashtag #PFG2022

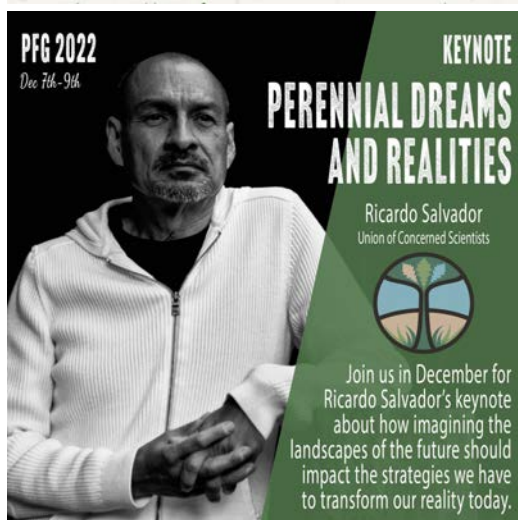
Sample Posts

Dec 7th-9th: The Perennial Farm Gathering will bring together people who are working to make agriculture more sustainable and profitable with diversified, perennial cropping systems that incorporate trees. Learn more and register: savannainstitute.org/perennial-farm-gathering #PFG2022

Will you join me this year at the Perennial Farm Gathering? The 3-day virtual event hosted by the Savanna Institute will be Dec 7th-9th. Gather with us to share and learn more about practicing perennial agriculture. Register here: savannainstitute.org/perennial-farm-gathering #PFG2022

EVENT GRAPHICS

[Download shareable graphics here](#)



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PERSONALIZED INVITATION

Dear [Name],

I am writing to extend a special invitation to join this year's **Perennial Farm Gathering**, hosted virtually by the Savanna Institute from **Wednesday, December 7th - Friday, December 9th**. Would you and your colleagues like to attend? You can [register here](#).

The [PFG 2022](#) will be a three-day virtual gathering ending with a keynote by Ricardo Salvador from the Union of Concerned Scientists. The program also includes Nutshell Talks from partners if you would like to sign up to give a 5-minute update to the audience about your work. [Click here](#) for a detailed program.

Hope to see you there!

Perennially yours,

[Your Name]

THANK YOU TO OUR LEAD SPONSORS!



Red Fern Farm



National
Agroforestry
Center



Propagate

